



FOR IMMEDIATE RELEASE

## **Althing Clinic's Revolutionary AIRs Program Named MedTech Winner at Prestigious TAG Awards**

**AUSTIN, MINNESOTA – May 26, 2025** – Althing Clinic, a leader in innovative healthcare solutions, is proud to announce that its groundbreaking AIRs (Assess - Intervene - Refer/service) proactive behavioral and general health program has been named the MedTech Winner at the esteemed 2025 TAG Awards. This recognition celebrates AIRs' transformative impact on early intervention and population-level health management.

The AIRs program stands out for its comprehensive and compassionate approach to health. By systematically assessing individuals, intervening with tailored support, and referring to appropriate services, AIRs proactively addresses behavioral and general health needs before they escalate, significantly improving outcomes and reducing healthcare burdens.

"AIRs by Althing is exactly the kind of bold, scalable innovation the TAG Awards were designed to recognize," said Justin Starbird, a spokesperson for the TAG Awards. "By addressing behavioral health at the population level with compassion and precision, they're transforming early intervention into a practical reality."

"Althing is honored to be selected as the 2025 TAG MedTech winner," stated Mat MK Johnson Althing CEO. "We hope this brings more recognition to the groundbreaking AIRs program that is proving effective in addressing the national behavioral health crisis."

The Althing Clinic team expressed immense gratitude for the recognition. "This award is a testament to the dedication and ingenuity of our entire team, who have worked tirelessly to bring the AIRs program to life," said Katja Kressmann, General Manager at Althing Clinic. "We believe AIRs has the potential to fundamentally change how we approach health, fostering healthier communities and brighter futures for countless individuals."

"The impact of AIRs extends far beyond just diagnosis and treatment; it's about prevention and empowerment," added Jacob Mars, Lead Account Executive for AIRs. "Winning the TAG MedTech Award fuels our passion to continue expanding the reach of AIRs, ensuring more people have access to the proactive care they deserve."

The TAG Awards are renowned for identifying and celebrating cutting-edge advancements in technology and healthcare. Althing Clinic's AIRs program was selected from a highly competitive field, underscoring its unique value proposition and potential for widespread adoption.

**About Althing Clinic:** Althing Clinic is a forward-thinking healthcare institution dedicated to developing and implementing innovative solutions that improve patient outcomes and

community well-being. With a focus on proactive and personalized care, Althing Clinic is committed to shaping the future of health.

**About the TAG Awards:** The TAG Awards recognize excellence and innovation in technology across various sectors. The MedTech category specifically honors groundbreaking advancements in medical technology that demonstrate significant potential to transform healthcare delivery and patient care.

For more information, please contact:  
Contact Katja Kressmann at 218-461-0655  
katja.kressmann@myalthingclinic.com

**About Althing LLC.**

Althing creates innovative solutions that lead to equity, access, and modernization of healthcare in districts and communities. Althing's commitment to access is highlighted in its clinic, school district and home health solutions. Whether serving diverse populations or proactively bringing health services to the community, Althing holds to its principles: equity, quality, access, and value. To learn more about Althing AIRs visit [airs.myalthingclinic.com](https://airs.myalthingclinic.com) and subscribe to <https://www.youtube.com/@althing7525/videos>